



Press Release

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Submitted By: Bob Girondi/Amanda Salamone

Purpose: Announcing... **Beyond Branding**SM
Promotional Products Division of Compas, Inc.

Announcement:

The Promotional Products division of Compas, Inc. has been renamed **Beyond Branding** in recognition of the added value it offers Brand Teams.

Beyond Branding is an experienced provider of promotional products for both the pharmaceutical and consumer industries, specializing in the custom design and development of materials for integration into clients' promotional campaigns. Beyond Branding provides PhRMA-compliant, medically relevant, and other ASI-type promotional products, and employs proprietary technology and processes to optimize clients' ordering and precisely reach target audiences.

The Beyond Branding team is highly qualified and dedicated to facilitating every step of the process...from planning to ordering to final delivery. They can be reached at 856-667-8577 or via the Compas website: compasonline.com – under "Services", "Ad Specialty Premiums."

Beyond Branding's parent company, Compas, Inc., is the largest corporate buyer of pharmaceutical- and healthcare-related media, and offers the only buying service that encompasses all categories of media related to professional and direct-to-patient audiences. Compas' strong relationships with its supplier-partners, combined with its "Leveraged Volume Buying" business model, allows Compas to purchase media at rates unachievable by any other buyer. These savings are, in turn, shared with Compas clients via Compas' unique "Share-in-the-Savings" business philosophy.

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